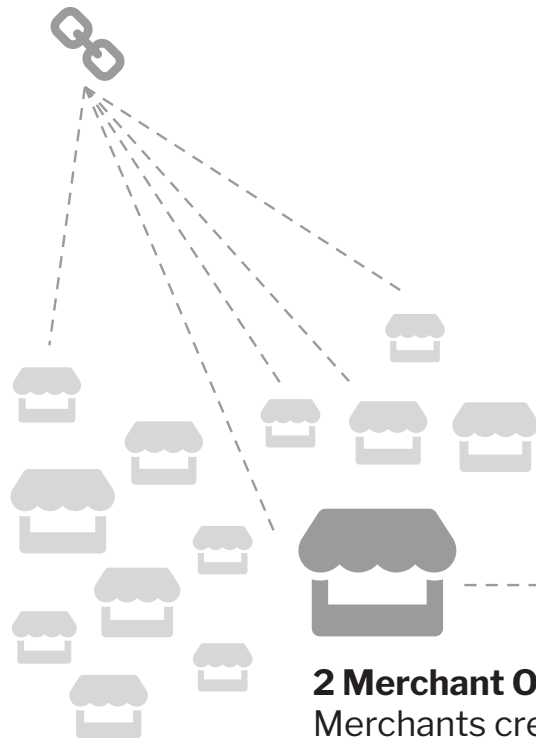




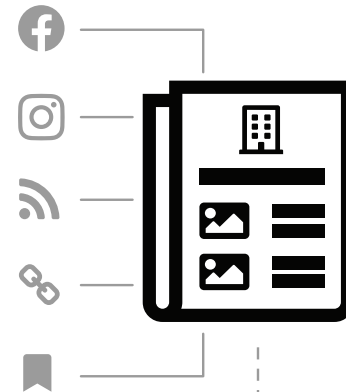
# Distributed Newsletter Platform

Empower local merchants to promote brand-selected content to your mutual customers

**1 Account Initiation**  
Corporate program manager sends onboarding link to local merchants.



**2 Merchant Onboarding**  
Merchants create their account using their preferred social profile. One-time authentication enables Tidings to pull merchant branding and stream local profile content into their newsletters.

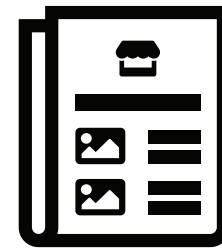


**3 Source Newsletter Curation**  
Connect your corporate social stream, your blog or your newsroom's RSS feed to curate automatically. Tweak & customize to promote exactly the content you want.

**4 Source Newsletter Distribution**  
Instantly deliver the source newsletter to your merchants' accounts with the push of a button.



**5 Merchant Newsletter Curation**  
By default, merchant newsletters use local branding and content from their own social media profiles. They can also add content from their own websites via link or RSS feed.



**Option**  
Choose whether merchant newsletters inherit your content by default, or simply provide that content as an option for your merchants to use.

one-time

**Option**  
Choose to hold each newsletter for review and approval by program manager, or deliver as scheduled by the merchant.

SEND

**7 Merchant Send/Schedule**  
Merchants can select any list or segment and schedule their newsletter or send it instantly, right from Tidings.



**6 Merchant ESP Connection**  
Tidings offers one-click integration with Mailchimp, Constant Contact, Sendgrid & ActiveCampaign.

## Additional Features

- Fully whitelabelable
- Intranet / dashboard integration via tokenized URL
- Concierge setup

## Pricing

\$7/account/month

Learn more or schedule a demo at [tidings.com/platform](https://tidings.com/platform).

